

Report on the Students' Evaluations of Courses and Supervision Tourism Master's programme Fall Semester 2016, Copenhagen

High response rate of 79% (42 students)! Really a good idea to send out right before last class and to offer 10 minutes to fill out in class.

Consumer studies

52% of students spend more than 7 hours on the course weekly. A few students (still) express disagreement with the clarity of learning objectives and exams (2 disagree, 2 neither agree nor disagree - this is the usual problem with activity based course). General satisfaction in the comments, although some students express an interest in more class exercises and more activity (tasks, assignments), which is surprising considering this is an activity based course. This will be discussed with teachers.

Strategic Management in Tourism Organisations

56% of students spend more than 7 hours on the course weekly. 19% of students mention that the level is too high and many comments on the high work/reading load. This might be related to the compact format of the course this year, where we had to drag in Peter Kvistgaard to teach on a very late notice. This resulted in only four teaching blocks, which we know is never an optimum solution. A few students express disagreement with the clarity of learning objectives and exams (1 disagree, 4 neither agree nor disagree). Some also challenge the learning outcomes (1 disagree, 6 neither agree nor disagree). However, in class and in the comments, some students also express great satisfaction with the enthusiastic teaching still, although many wished for more classes (eg 12 instead of 8).

Culture and cultural encounters in Tourism

68% of students spend more than 7 hours on the course weekly (46% use 7-9 and 22% over 10 hours on the course weekly). In the 'lower range', students also work more this year, as some claim to spend between 1-3 hours (5%, down from 8%) and between 4-6 hours (27%, down from 30%). While some of the students still work far too little, it indicates that the portfolio exam make students engage more, show up to class and read. Students are overall quite positive, also in the comment section, although there is some discussion about the portfolio. Some really like it as well as the feedback in class, one would prefer a 10 pages assignment. 95% claim the extent is appropriate and 92% that learning objectives are clear (57 agree, 35% completely agree). 95% also claimed to get a good learning outcome (65% agree, 30% completely agree).

Global Tourism and Transnational Mobility

79% of students spend more than 7 hours on the course weekly, so very committed students. There were some comments about the lack of (primary) texts to support the post-colonial and transnational relations perspectives which is used in the course. I have discussed this with the teacher. 26% claim that the extent was too (21%) or far too small (5%). Not clear whether this refers to the 'actual' extent or to the high interest of students. 21% claim that the learning objectives are not clear.

Project Writing and Group Formation (not proper name!)

Only 3% (down from 22%!) spend 1-3 hours (22%) on the course weekly, while 47% spend 4-6 hours (last year 49%). 47% of students spend more than 7 hours on the course weekly, so far higher than previous year. This course is rolling☺! Once again, the phonetic/pragmatic angle really struck a chord

although some commented that it took them a while to understand it. Next year, we will try to take it a bit slower.

General comments:

Provide more information about Moodle (have discussed this with Tine for next year)

We had some suggestions about offering a 'basic literature kit', which we will now do from next year, as this has been mentioned many times.

Project evaluation

Generally, students express satisfaction with the project supervision both in terms of methodology, theory and work process. A few points of critique is raised by students, but as they themselves mention, it seems to relate to 'chemistry' and there is no pattern to be discerned in regards to dissatisfaction about a specific supervisor.

Note: Not sure why Vibeke is listed as supervisor – do we send these out to our Mobility students as well?

Comments on the survey

“What did you learn?” I found too broad a question! (I agree!)