

Report on course evaluations: Tourism Copenhagen, Spring 2019

The evaluation form was distributed to 73 and had 37 respondents, 8th semester students. Of the 37 students, 20 students participated in specialization track, Sustainable Development in Tourism and 24 students in Market course (a lot of the students participate in both courses). Thus, half of the students answered the questionnaire and a minority only filled in half the survey.

Sustainable Development

All except for one student agree they knew the learning objectives of the course; and the level was appropriate. Overall the students agreed that the course gave a good learning outcome in proportion to the learning outcomes, and agreed or completely agreed that the course material supported their learning process. They spent 10 hours or more on the course readings.

In general, the students found the sessions very interesting, contemporary and created awareness of their skills and competences and enjoyed the variety of activities and especially the blended- and flipped class room teaching and working with case studies.

They were very pleased with the study trip and stated that it enhanced their learning outcome considerably.

They are annoyed with the fact they only have 8-weeks of teaching and all agree they would prefer more teaching.

They are of course puzzled about questions related to the written exam as they haven't had their exam yet.

Tourism Policy and Destination Development

The majority of the respondents agree to know the learning objectives of this course and also considered the level appropriate and were positive about the extent of the course. All but 5 of the respondents agreed or completely agreed that the course gave me a good learning outcome in proportion to the learning objectives.

The general comments on this course was that it was too comprised having 4-hour blocks in one day and again far too few weeks of teaching. However, they were positive about the teaching and activities given.

Market Communication

Half of the students said that they more or less knew the learning objectives. Again, they were satisfied overall with the content, and the majority spent 3 to 7 hours on readings.

In general, the students found the sessions very interesting, contemporary and created awareness of their skills and competences and enjoyed the variety of activities and working with case studies.

They are annoyed with the fact they only have 8-weeks of teaching and all agree they would prefer more teaching.

The comments are in general positive and indicate that the material covered in the course is relevant.

Digital methods

In this course only had 21 respondents. In general, the students said they knew, or more or less knew, the learning objectives for the course and that the level was appropriate. They spent 3-5 hours on readings. The majority agreed or completely agreed that the course gave them a good learning outcome. The comments indicate that some students found this course difficult probably due to the students' variation in disciplinary backgrounds.