Semester evaluations, Study Board for Cross-Cultural Studies (CCG and Tourism),
Spring 2019 September 2019

Tourism-Aalborg

18 out of 43 students filled out the survey giving a response rate on 43%. Of these 12 were 8. semester students and 6 10. Semester students. It makes it difficult to generalize with any validity. Many survey items are only answered by 11 students making it difficult to make any conclusions from these numbers.

However, looking at the number on time spend on studies show that a majority (73%) is spending between 30-40 or 40 hours or more on their studies. It has been a goal for the Study Board to maintain a high level of study activity. The number is lower than the previous year but does present a concern as such. When it comes to self-perception of the students a total of 54% evaluate their own work efforts to be satisfactory. Combined with 18% declaring their own efforts to not satisfactory, it calls for added attention the coming year however.

Respondents feel well-informed about coherence between study activities in the semester (91%). Looking at the responses on the academic outcome of attending the programme shows that for 73% it has been ‘big’ or ‘very big’.

All of the respondents took part in group work while writing projects (100%). However, only half states that the group work went well (20% completely agree and 30% agree). This could call for added attention from the coordinator.

The 2019 Evaluation of the Programme

This evaluation was answered only by 5 students which makes it impossible to generalize or even generate any findings from this sample. One comment which might stand is surprising comes from a student stating that there is limited business and career counselling given that we are organizing different employability initiatives together with AAU Career.